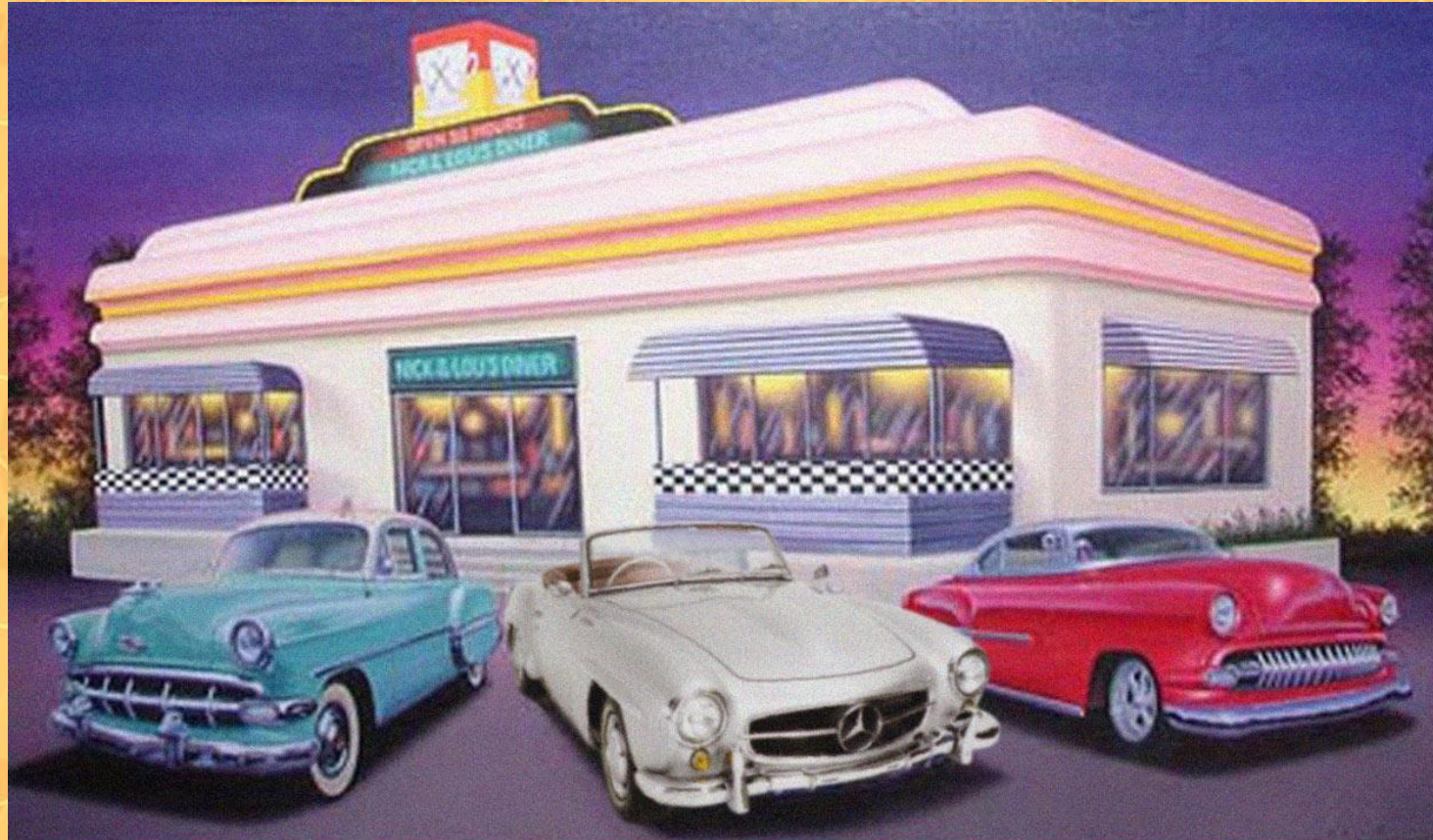


The 1950s

Suburban life, Rock and Roll, Cold War, Nuclear Fear, The Baby Boom, and Drive-Ins



1945 to the Present

POSTWAR POLITICS AND THE COLD WAR THE FIFTIES THE CIVIL RIGHTS MOVEMENT THE SIXTIES THE SEVENTIES THE AGE OF REAGAN

FACING THE NEW MILLENNIUM



Corbis

Nettie Hunt and daughter Nickie sit on steps of the Supreme Court building on May 18, 1954, the day following the Court's historic decision in *Brown v. Board of Education*

1945 TO THE PRESENT

After World War II, the United States grappled with prosperity and unfamiliar international responsibilities while struggling to live up to its ideals.



FIRST LEVITTOWN

- ▶ First Levittown
- ▶ Truman Doctrine and Marshall Plan
- ▶ Taft–Hartley Act
- ▶ Berlin Blockade
- ▶ Truman Defeated Dewey
- ▶ Communist Revolution in China
- ▶ NSC–68
- ▶ Korean War

1945–1950

The Supreme Court was unanimous in favor of the Loving family, observing that laws against miscegenation were “designed to maintain White supremacy.”

At the time of the Supreme Court decision, sixteen Southern states still enforced laws prohibiting interracial marriage. South Carolina did not amend its state constitution on the issue for thirty years (1998), and Alabama took until 2000.



Marshall Plan

Here's \$13 billion to help
rebuild your countries
after the war....





TAFT-HARTLEY ACT 1947

In 1946, 4.6 million American workers walked off their jobs. While many of these strikes were successful in raising wages and winning workers fringe benefits, they brought a reaction against unions, especially in Congress. There, new Republican majorities passed the Taft-Hartley Act giving employers the right to sue unions for breaking contracts and authorizing the President to mandate "cooling off" periods during strikes. Many states passed "right to work" laws, which banned "closed shops" in which workers were required to join unions.

1945-1950

▶ Berlin Bloc



1945-1950

Truman Defeated Dewey

Defying predictions of his defeat, Truman won the 1948 election, garnering 303 electoral votes to Dewey's 189. Truman won 49.6% of the popular vote compared to Dewey's 45.1%, while the third party candidacies of Thurmond and Wallace each won less than 3% of the popular vote, with Thurmond carrying four southern states.



- ▶ Communist Revolution in China
 - Helps strengthen Truman Doctrine
 - Makes U. S. more fearful of Communism
 - U. S. supports Taiwan

1945-1950

- ▶ NSC-68 policy
- Military plan to contain communist world, not



1945-1950

You Can Now Hike Alongside the Korean DMZ

Popular Mechanics • Yesterday



South Korea opens hiking trails on world's most heavily armed border

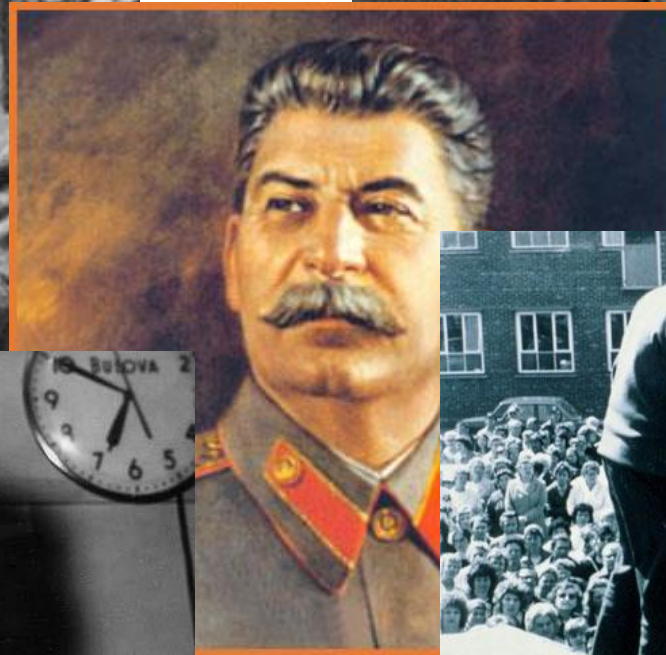
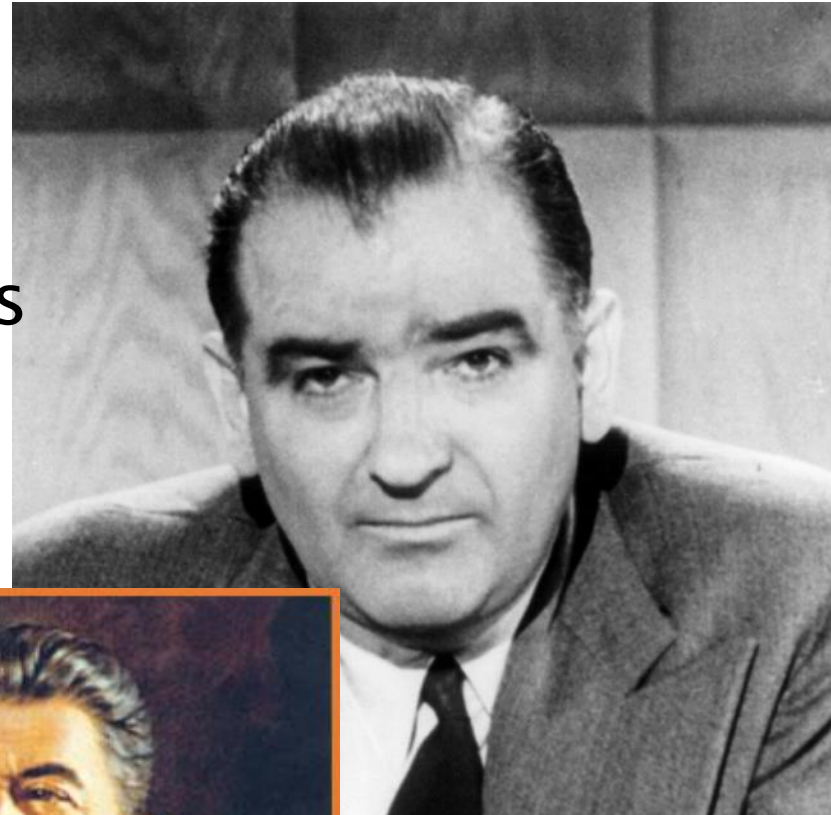
CNN • 4 days ago

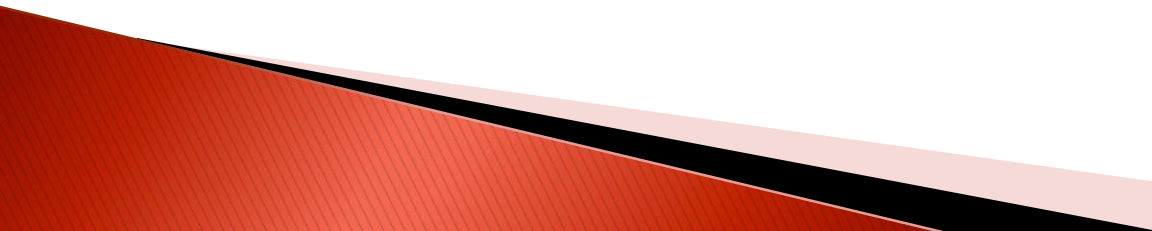


1945-1950

Be Careful

- ✦ Soviet Invasion
- ✦ American Communists



- ▶ Describe the ideal American?
 - What does this person do for work and fun?
 - What does this person own?
 - How does this person live?
 - What are this person's beliefs?
 - ▶ Who, specifically, best embodies this ideal?
 - Who should all Americans try to be more like?
- 


Conformity

- ▶ Why did people feel the need for Conformity in the 1950s?
- ▶ What are the benefits of Conformity during the Cold War?
- ▶ What were the general age and gender roles of the 1950s?
- ▶ What was the typical American Family in the 1950s?

Essential 2's

A Date with 1950

- ▶ What drives conformity?
- ▶ Where does the message of conformity come from?
- ▶ *How do you think American teenagers from the 1950s would react to this?*
- ▶ *Does it have any educational value, or is it just propaganda?*
- ▶ <http://www.archive.org/movies/details-db.php?collection=prelinger&collectionid=10468>

- ▶ Describe the ideal American?
 - What does this person do?
 - What does this person own?
 - How does this person live?
 - What are this person's beliefs?
 - ▶ Who, specifically, best embodies this ideal?
 - Who should all Americans try to be more like?
 - ▶ Explain why you have answered the previous question the way you did.
- 

What did you have?

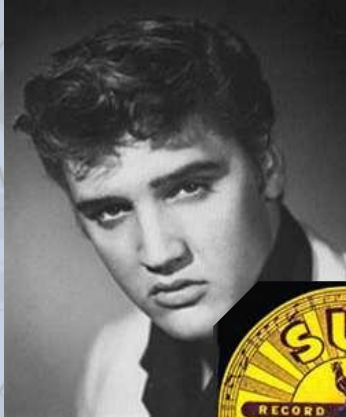
- Food?
- Clothes?
- Cars?
- Music?



Music

⚡ *Rock and Roll is born*

→ *Elvis Presley*



→ *Big Mama Thornton*

→ *Carl Perkins*

→ *"If I could find a white man who had the Negro sound and the Negro feel, I could make a billion dollars"*



→ *-Sam Philips, founder of Sun Records*

→ *Chuck Berry* and *movie*

→ *Guitar Rock, and Duck Walk*

→ *Little Richard*

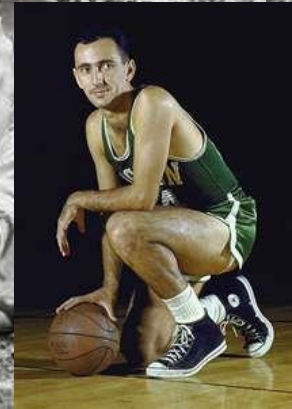
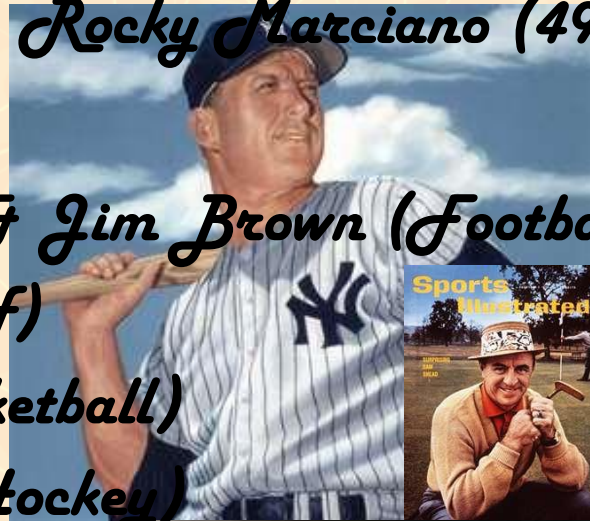
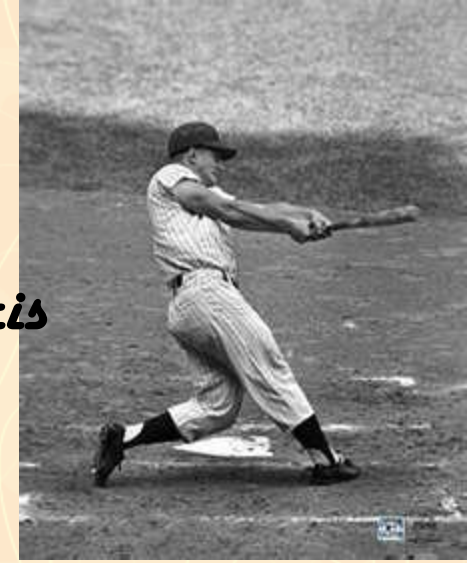
→ *Jutti Frutti*

→ *Pat Boone*



Sports

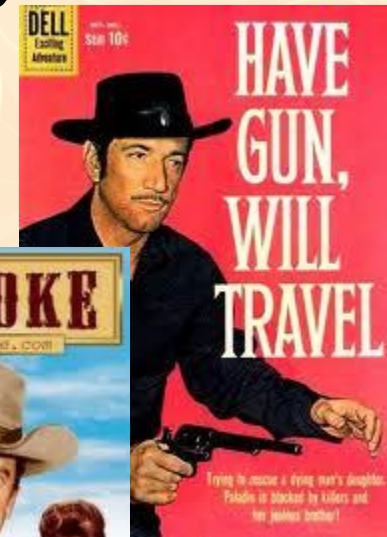
- *Baseball is big*
 - *Hank Aaron, Mickey Mantle, Roger Maris*
 - *Jackie Robinson breaks the color barrier*
- *Boxing*
 - *Floyd Patterson, Rocky Marciano (49-0)*
- *Minor Sports*
 - *Johnny Unitas & Jim Brown (Football)*
 - *Sam Snead (Golf)*
 - *Bob Cousy (Basketball)*
 - *Gordie Howe (Hockey)*
 - *Pele (Soccer)*





Television

- *J.V. was an emerging technology in the '50s*
 - *Lone Ranger, I Love Lucy, Jackie Gleason*
 - *Fd Sullivan, Gunsmoke, Have Gun will travel, Maverick*
 - *Any common themes?*



Movies

- *Leading Ladies*

- *Jarvis*

- *Leading Men*

- *Marilyn Monroe, Liz Taylor, James Dean*

- *Big Flicks*

- *Alice in Wonderland, Peter Pan, Lady Hamilton*

- *On the Waterfront, Ben Hur, Ten Commandments, Wild Ones, Vertigo*



Art and Literature "Beat Poetry"

- Abstract Art by Jackson Pollack



beats, counted

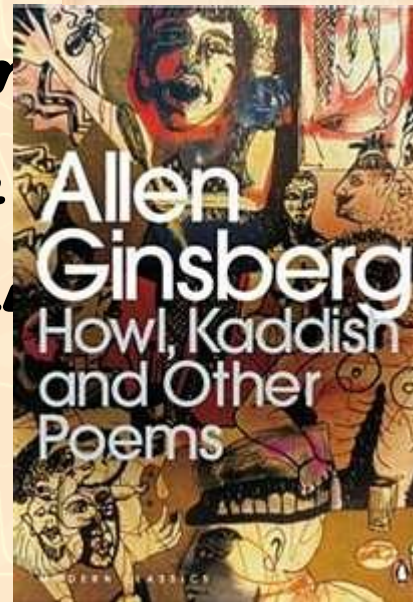
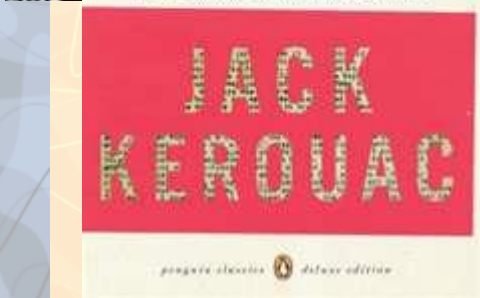
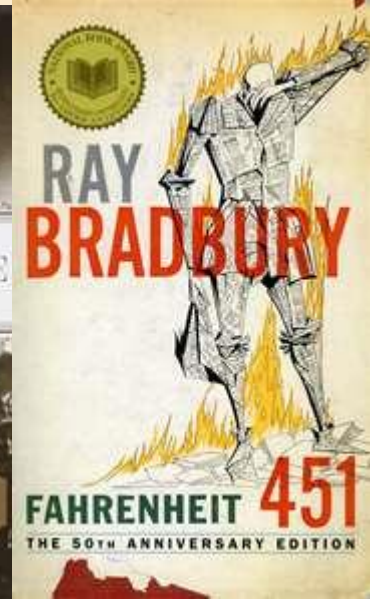
On The Road

Howl

her From

Catcher in

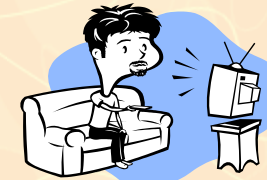
Fahrenheit



Cars



- Big classic cars
- Offered in colors other than Black and navy blue
 - Chevrolet: Corvette, Nomad, the Bel-Air ('57)
 - Ford Thunderbird... Ford (Epic Fail)
 - Cadillac



Suburban Sprawl



- *Soldiers want families*
- *People have money, good jobs*
- *People want space*
- *Cars give people a greater range of transportation*
- *Suburbs grow and the Baby Boom happens*



Politics

- *Civil Rights Movement begins*
 - *Rosa Parks*
 - *Brown vs. Board of Education, 1954*
 - *Montgomery Bus Boycott*
 - *Little Rock 9*





at

the hot items





Fashion

- *Ladies*

- *Dresses or skirts acceptable*

- *Poodle skirts, Saddle Shoes*

- *Gentlemen*

- *Grey Flannel Suits, dress shoes*

- *Button up shirts, short sleeved, Converse or "Boat Shoes" Levi's or Khaki pants*



Consumerism, Futuristic

- People want more, can afford
- Invented in the 50s

of stuff

<i>Super Glue</i>	<i>Tracy</i>
<i>Video Tape Recorders</i>	<i>Mr.</i>
<i>Birth Control Pill</i>	<i>Mc</i>
<i>Hula Hoop</i>	<i>Mic</i>
<i>Barbie Doll</i>	



- *Internal Security Act*
- *Hydrogen Bomb Test*
- *Eisenhower Elected*
- *Army-McCarthy Hearings*
- *Brown v. Board*
- *Warsaw Pact*
- *Montgomery Bus Boycott*
- *Federal Highway Act*
- *Civil Rights Act of 1957*
- *Federal Troops Sent to Little Rock*
- *Sputnik 1*
- *NAASA*
- *Sit-ins*
- *Kennedy Elected 1960*

*Which was most important?
(Social, political, or economic)*

- *Read about the Rat Pack—it's interesting*
- *Make sure you turned in McCarthy notes and thesis*
- *Check grades if you haven't since last week*
- *Do the HW for Day 30 (link on website)*



Finish!



Though McCarthyism was founded out of an understandable fear of communism, its negative effects on the U. S. education system—targeting citizens and creating a culture of fear and persecution—renders its application unpalatable.

McCarthy Thesis Statements

Following WWII, the rise of McCarthyism ultimately strengthened the American population by unifying positive and moral ideologies under newly emphasized religious aspects of personal, family, and community life.

McCarthy Thesis Statements

At a time when Communism was a globally growing threat, Senator Joseph McCarthy greatly assisted the elimination of Communist infiltration in American democracy, thereby advancing American security and prosperity.

McCarthy Thesis Statements

McCarthy's actions had a terrible effect on the government, ruining the careers of many experienced individuals, which ultimately left major gaps in the State Department's expertise, nearly crippling the country's ability to conduct foreign policy.

McCarthy Thesis Statements

- ▶ Accused at HUAC meeting of Communist activities by Whittaker Chambers (*Time* editor and admitted ex-Communist)
- ▶ Denies it, says he never knew Chambers
- ▶ Chambers confronts Hiss

"I THINK HISS IS LYING"
By Whittaker Chambers



Book cover for "WITNESS" by Whittaker Chambers. The cover features a small image of the book at the top left. The text on the cover includes: "For sheer suspense, horror, excitement, it ranks with the greatest human documents of all time..." followed by the title "WHITTAKER CHAMBERS' WITNESS" in large, bold letters. Below the title is a paragraph of text: "S.O.S. TO THE AMERICAN PEOPLE. The inside report of the greatest political case of the century by one of the chief participants. Whittaker Chambers' challenging story of the 20th century's struggle - the violent conflict between the two irreconcilable faiths of our time - Communism and Christianity... The struggle in which hangs the fate of this nation and the West." At the bottom right, there is a small box that says "READ IT ALL!" and "Only a small part of what you can read here. Buy the book now. Buy the book now. Buy the book now." The title "WITNESS" is repeated in large letters at the bottom.

DEPARTMENT OF JUSTICE
UNITED STATES PENITENTIARY
LEWISBURG, PENNSYLVANIA
19137 NE



ROSENBERGS D

Pair Executed for Atom Spy



Supreme Court
Eisenhower
Couple's Law

WEST BERLIN'S RED OFFICERS WRECKED
TRUCE DELEGATES FACE CRUCIAL TALK
Doubt Deep
Cool Temper
Summer Heat

Case closed: The Rosenbergs were Soviet spies - Los Angeles Times

www.latimes.com/la-oe-radosh17-2008sep17-story.html

Sep 17, 2008 - To this day, this received wisdom permeates our educational system. A recent study by historian Larry Schweikart of the University of Dayton has found that very few college history textbooks say simply that the **Rosenbergs were guilty**; according to Schweikart, most either state that the couple were innocent ...

The Nation: The Rosenbergs, 50 Years Later; Yes, They Were Guilty ...

<https://www.nytimes.com/.../nation-rosenbergs-50-years-later-yes-they-were-guilty-but-...>

Jun 15, 2003 - "I grew up believing Ethel and Julius **were** completely innocent," Robert Meeropol, who was 6 years old in 1953, says of the **Rosenbergs**, his parents. "By the time I completed law school in 1985, however, I realized that the evidence we had amassed did not **actually** prove my parents' innocence but rather ...

'Atom spy' Ethel Rosenberg's conviction in new doubt after testimony ...

<https://www.theguardian.com/.../ethel-rosenberg-conviction-testimony-released-atom-...>

Jul 15, 2015 - Ethel and her husband Julius **Rosenberg were convicted** in the most sensational atomic spying case of the cold war in 1951. They **were** ... "There was never **really** any solid evidence that she had been involved in any part of espionage," said Ilene Philipson, author of **Ethel Rosenberg: Beyond the Myths**.

Rosenberg Sons Say Father Was Guilty, Mother Was Framed

www.washingtonpost.com > Nation

Sep 23, 2008 - NEW YORK, Sept. 22 -- Before Julius and Ethel **Rosenberg** died in the electric chair for espionage in 1953, they left a message for their sons: "Always remember that we **were** innocent and could not wrong our conscience." On Monday, after fighting a decades-long battle for the release of secret records, the ...

“I can only
the chance
have conc
innocent p
execution
matter. Bu
millions o
attributab



Eisenhower

Students Allied Themselves With Robin Hood During This Anti-McCarthyism Movement

Smithsonian.com



The far right's new project: Bringing back the Red Scare.

.Mic



The Menace of Trump Is Not McCarthyism, But Hooverism

The New Republic



CELEBRIS

Federation was an alleged Communist front organization)



[Polio Vaccinator Is Shot and Killed in Pakistan](#)

[The New York Times](#) - Apr 25, 2019

Polio vaccination teams have suffered several attacks since a countrywide vaccination drive began on April 23. Polio workers, volunteers and ...

[Polio vaccination plan triggers killings, arson, public hysteria in Pakistan](#)

[In-Depth - CBC.ca](#) - Apr 25, 2019

[View all](#)



Are you willing to PUT IN PAWN to the UNHOLY THREE all of the material, mental and spiritual resources of this GREAT REPUBLIC? ✓

Affected International Affairs:

- Challenges to basic assumptions of American foreign policy led to suspicions of disloyalty
- Effective public criticism of America's role in the world was essentially nonexistent
- Insecurities inflicted by McCarthyism on the State Department lingered for years

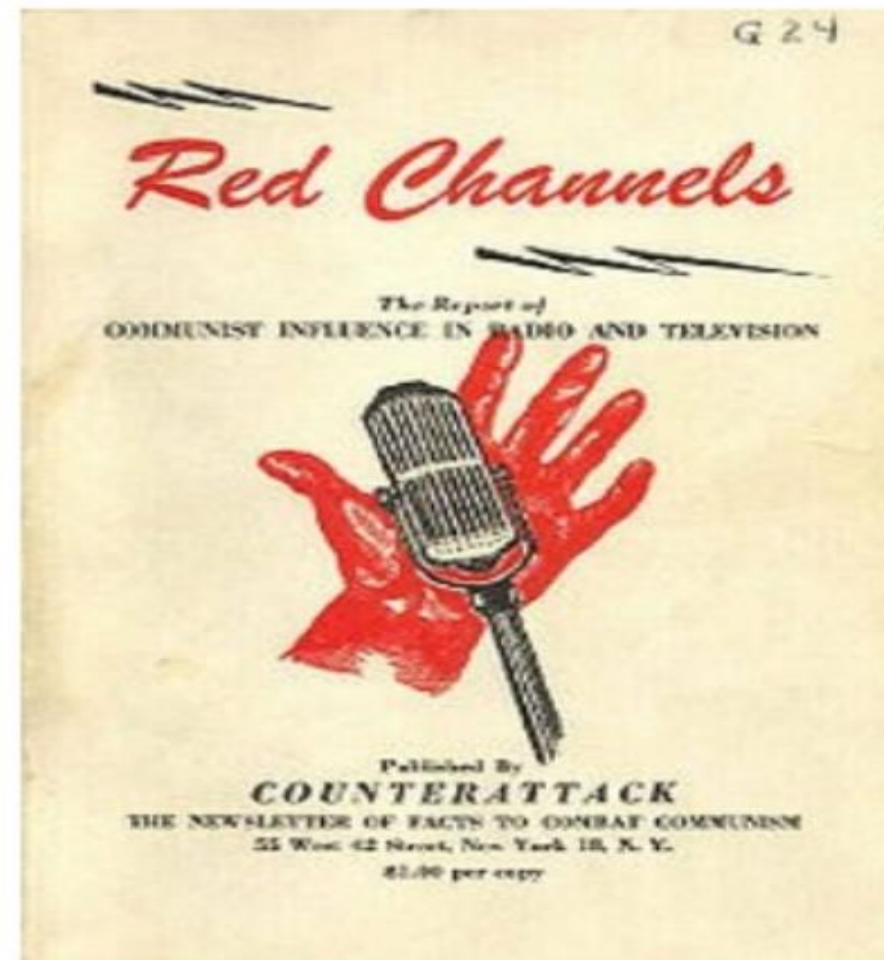


Examples of Insecurities

1. Scars from the loss of China
2. Fear to acknowledge the official existence of the People's Republic of China
3. Only Nixon (who was uniquely impervious to charges of being soft on communism) could go to China in 1971
4. Vietnam was in part an effort to avoid a replay of the loss-of-China scenario

Damage to Cultural and Intellectual Life:

- bland television shows
 1. Quiz Shows
 2. Westerns
 3. Family shows
- film industry reluctant to grapple with controversial social and political issues
- consensus historians described a nation that had supposedly never experienced serious internal conflict (it took the civil rights movement and the Vietnam War to end this complacency and bring reality back in)



Red Channels, a 1950 publication claiming to document "Communist influence in radio and television"

A Continued Legacy:

- 1960s-1970s harassing of demonstrators by the FBI
- Watergate-related felonies of the Nixon White House in the 1970s
- Iran-Contra scandals of the 1980s
- Pervasiveness of this wrongdoing is evidence of the belief that national security took precedence over ordinary law



Good Night, and Good Luck. (2005)

★ 7.5/10
88,134

★ Rate This

PG | 1h 33min | Biography, Drama, History | 4 November 2005 (USA)

david strathairn
patricia clarkson

george clooney
jeff daniels

robert downey jr.
frank langella

we will not walk in fear of one another

good night, and good luck.

WARNER BROS. PICTURES PRESENTS A WARNER BROS. PICTURES PRODUCTION A FILM BY CHRISTOPHER NOLAN GOOD NIGHT, AND GOOD LUCK. CASTING BY JAMES NEWTON HOWARD COSTUME DESIGNER JAMES W. HARRIS EXECUTIVE PRODUCERS JAMES W. HARRIS AND JAMES W. HARRIS PRODUCED BY JAMES W. HARRIS AND JAMES W. HARRIS WRITTEN BY JAMES W. HARRIS AND JAMES W. HARRIS DIRECTED BY CHRISTOPHER NOLAN



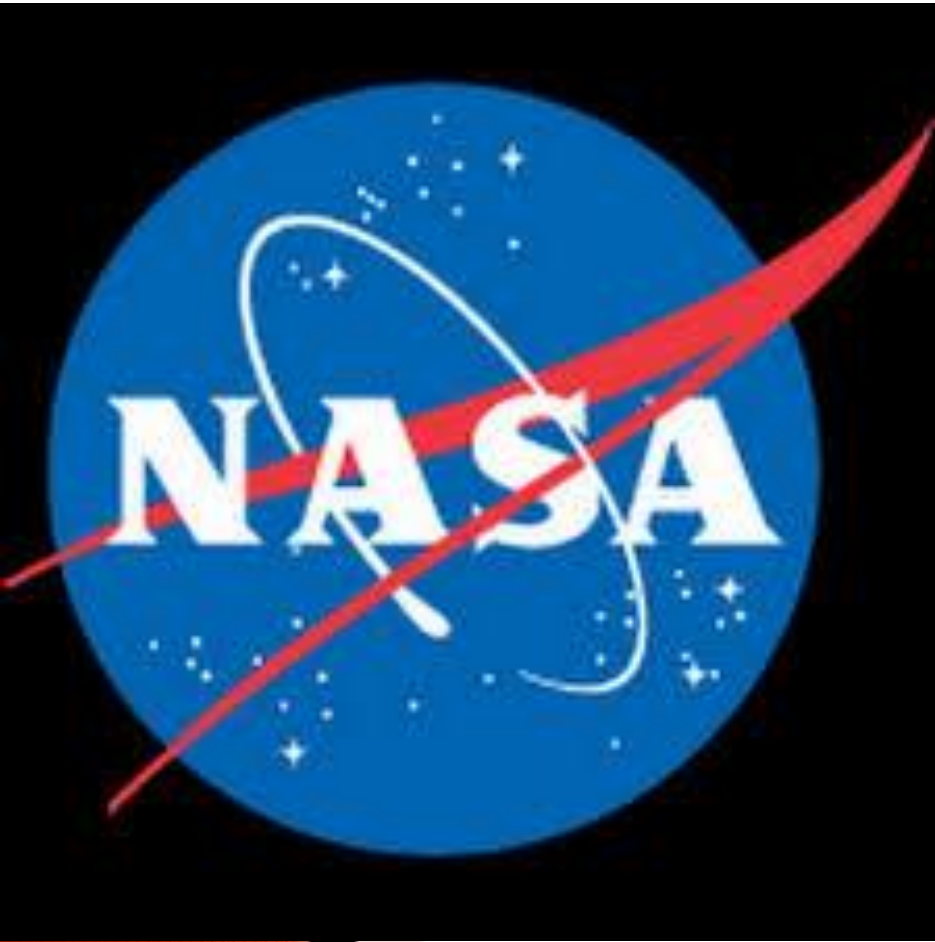
2:30 | Trailer

1 VIDEO | 51 IMAGE

- ▶ Brown v. Board
- ▶ Montgomery Bus Boycott
- ▶ Civil Rights Act of 1957
- ▶ Federal Troops Sent to Little Rock
- ▶ Sit-ins

Start of Civil Rights Era

- ▶ Sputnik 1 and 2
- ▶ NASA



Cold War and Space Race

- ▶ Internal Security Act
- ▶ Hydrogen Bomb Test
- ▶ Eisenhower Elected
- ▶ Army–McCarthy Hearings
- ▶ *Brown v. Board*
- ▶ Warsaw Pact
- ▶ Montgomery Bus Boycott
- ▶ Federal Highway Act
- ▶ Civil Rights Act of 1957
- ▶ Federal Troops Sent to Little Rock
- ▶ Sputnik 1
- ▶ NASA
- ▶ Sit–ins
- ▶ Kennedy Elected 1960

Which was most important?
(Social, political, or economic)

Make a podium:

- ▶ Internal Security Act
- ▶ Hydrogen Bomb Test
- ▶ Eisenhower Elected
- ▶ Army–McCarthy Hearings
- ▶ *Brown v. Board*
- ▶ Warsaw Pact
- ▶ Montgomery Bus Boycott
- ▶ Federal Highway Act
- ▶ Civil Rights Act of 1957
- ▶ Federal Troops Sent to Little Rock (legacy)
- ▶ Sputnik 1
- ▶ NASA
- ▶ Sit–ins
- ▶ Kennedy Elected 1960

Which was most important?
(Social, political, or economic)



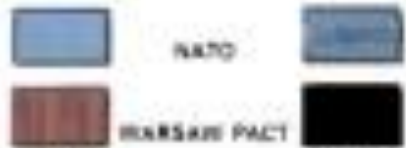
Read Section 1, Introduction, in your Student Text.

With a partner or as a class, consider possible answers to these questions:

- What is the purpose of clandestine (secretive) operations, such as those that Francis Gary Powers was engaged in?
- What does the fact that secrecy was common say about the relationship between the United States and the Soviet Union at this time?
- What might be some of the dangers of clandestine operations?

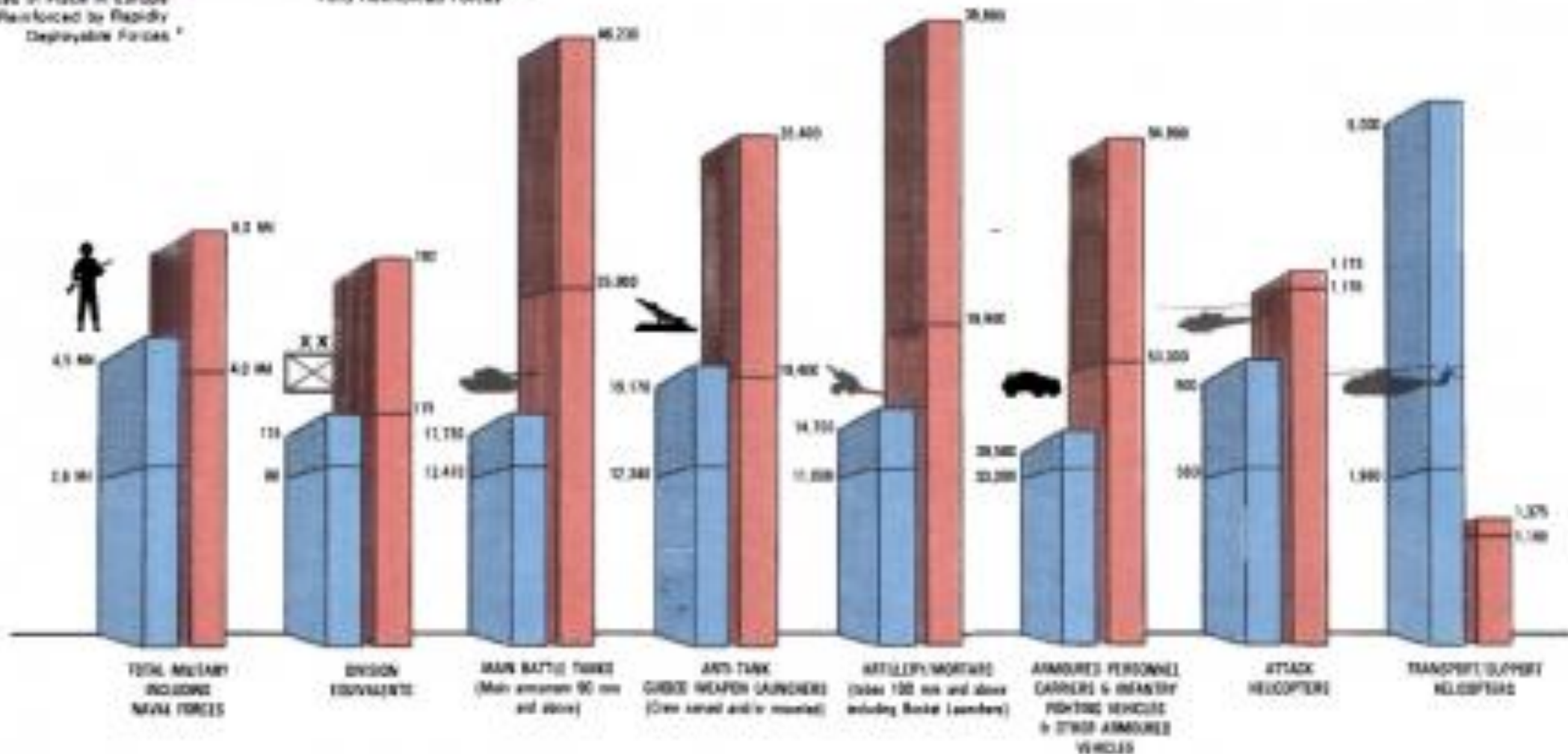


NATO - WARSAW PACT FORCE COMPARISON



Forces in Place in Europe Reinforced by Rapidly Deployable Forces *

Fully Reinforced Forces **



Strategies:

- A. U.S. does nothing.
- B. U.S. employs the CIA for covert actions or spreading propaganda.
- C. U.S. sends military force.
- D. U.S. forms alliances for collective security or other purposes.
- E. U.S. provides or withholds aid.
- F. U.S. uses the threat of a nuclear attack as a deterrent.

\$ or no money:

- ▶ Turkey
- ▶ Pakistan
- ▶ South Korea
- ▶ Nicaragua
- ▶ Haiti
- ▶ Egypt

CIA Action:

- ▶ Iran
- ▶ Guatemala
- ▶ Dominican Republic

Third-World Cold War

Partner or solo. Pick one country from each column. Do this:

- ▶ For each, describe what happened (who and when)
 - Like 3–5 bullet points
- ▶ For both together, analyze how well it worked (did the U. S. promote democracy and prevent the spread of Communism?)
 - Like 3–5 sentences
- ▶ For both together, evaluate how well the U. S. actions matched its ideals
 - Pick a couple ideals, like 3–5 sentences
- ▶ Be ready to share and discuss

Third-World Cold War

- ▶ First Levittown
- ▶ Truman Doctrine and Marshall Plan
- ▶ Taft–Hartley Act
- ▶ Berlin Blockade
- ▶ Truman Defeated Dewey
- ▶ Communist Revolution in China
- ▶ NSC–68
- ▶ Korean War
- ▶ Internal Security Act
- ▶ Hydrogen Bomb Test
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- ▶ Army–McCarthy Hearings
- ▶ *Brown v. Board*
- ▶ Warsaw Pact
- ▶ Montgomery Bus Boycott
- ▶ Federal Highway Act
- ▶ Civil Rights Act of 1957
- ▶ Federal Troops Sent to Little Rock
- ▶ Sputnik 1
- ▶ NASA
- ▶ Sit–ins
- ▶ Kennedy Elected 1960

1950s terms: refute the choices from others

Reagan Told FBI of Suspected Hollywood Communists in '40s

By **KAREN TUMULTY**

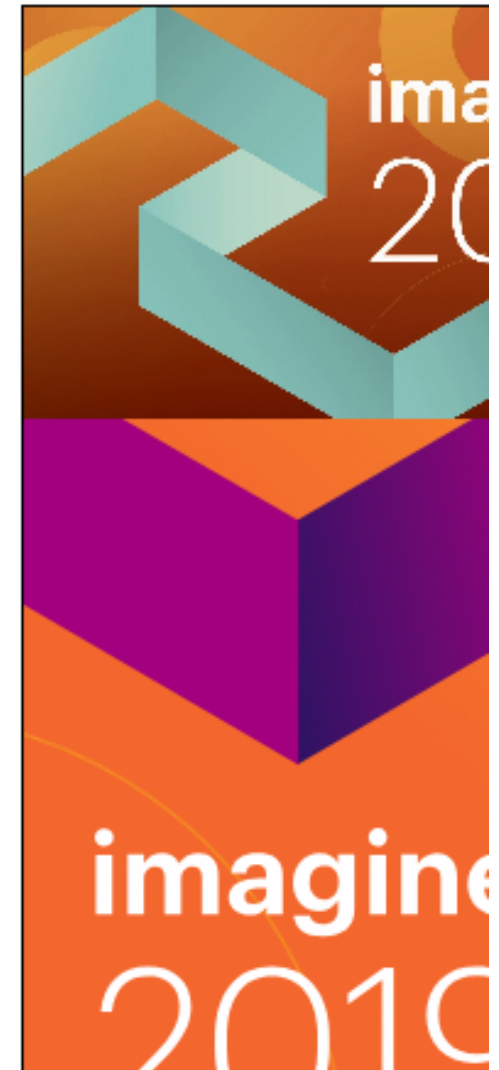
Times Staff Writer

AUGUST 26, 1985 | SANTA BARBARA

President Reagan and his then-wife, actress Jane Wyman, during the 1940s provided the FBI with confidential information on suspected communist activities of their Hollywood colleagues, the White House acknowledged Sunday, confirming a published report.

However, Administration officials, responding to information acquired by the San Jose Mercury-News under the [Freedom of Information Act](#), said the role of the President and Wyman was a minor one during the years after World War II.

During that time of chilling Soviet-U.S. relations, which preceded Sen. Joseph R. McCarthy's notorious accusations of a widespread communist influence in Hollywood and Washington, the FBI and the House Committee on un-American Activities were conducting a widely publicized investigation of the film industry for communist ties.



The Cold War Expands

Were the methods used by the United States to contain communism justified?

Strategies:

- A. U.S. does nothing.
- B. U.S. employs the CIA for covert actions or spreading propaganda.
- C. U.S. sends military force.
- D. U.S. forms alliances for collective security or other purposes.
- E. U.S. provides or withholds aid.
- F. U.S. uses the threat of a nuclear attack as a deterrent.

Spy Terms

1. legend
2. validator
3. dead drop
4. compromised
5. brush pass
6. mole
7. Moscow rules
8. prober
9. flaps and seals
10. rolled up

Descriptions

- A. A brief meeting in which something is passed between two agents
- B. When an operation or agent is uncovered and cannot remain secret
- C. Someone who has penetrated an enemy intelligence organization
- D. The complete over story for an agent
- E. An operative who is sent to test border controls before an agent infiltrates them
- F. The ultimate spying methods, developed for use in the most hostile environments
- G. A secret location where materials can be left in a concealed location for another party to retrieve
- H. Methods used to make the opening of envelopes undetectable
- I. When an operation fails and an agent is arrested
- J. An artist trained to forge documents, passports, tickets, certificates, money, and the like

Have students share their responses with the class. Verify that they have matched the terms and the descriptions correctly:

1-D

2-J

3-G

4-B

5-A

6-C

7-F

8-E

9-H

10-I

ing is passed between two agents

covered and cannot remain secret

enemy intelligence organization

ent

order controls before an agent

veloped for use in the most hostile

an be left in a concealed

ing of envelopes undetectable

nt is arrested

ts, passports, tickets,



Berlin Blockade

North Atlantic Treaty Organization (NATO)

Warsaw Pact

Korean War

Third World

H-Bomb

Mutual Assured Destruction (MAD)



- ▶ Which actions were effective or ineffective?
- ▶ Which actions support or detract from American ideals?

Third-World Cold War

\$ or no money:

- ▶ Turkey
- ▶ Pakistan
- ▶ South Korea
- ▶ Nicaragua
- ▶ Haiti
- ▶ Egypt

CIA Action:

- ▶ Iran
- ▶ Guatemala
- ▶ Dominican Republic

Third-World Cold War

Plot your 4+ countries, and explain:

- ▶ Top of page, action worked well to promote democracy and stop the spread of communism
- ▶ Bottom of page, action worked poorly
- ▶ Right side, action supported American ideals
- ▶ Left side, action did not support American ideals

Turn in HW to drawer and Cold War Chart to me
Research JFK (read TCI 47, find 2 other sources)

Third-World Cold War Chart



'70s